

Sonia's 10 Commandments for Getting Funded

1. Have a product that someone cares about

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2. MARKET YOURSELF

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3. Find out who has the authority to fund you

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4. It's not WHAT you know but WHO you know so network like crazy

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5. Your presentation must be appealing

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6. Understand the funding mechanisms of foundations, organisations, funding agencies

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7. Use the names of powerful people (“thought leaders”) preferably with their permission as collaborators

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8. Have (and use) pilot data to show you can do what you propose to do

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9. Give your proposal to honest/critical colleagues to read. Be prepared to start again from scratch. If they don't have any criticisms, find others who do

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10. Come to future MECOR courses

Sonia's 10+Commandments for Getting Funded

Don't give up